

INCANA OFFICE

西帷办公室



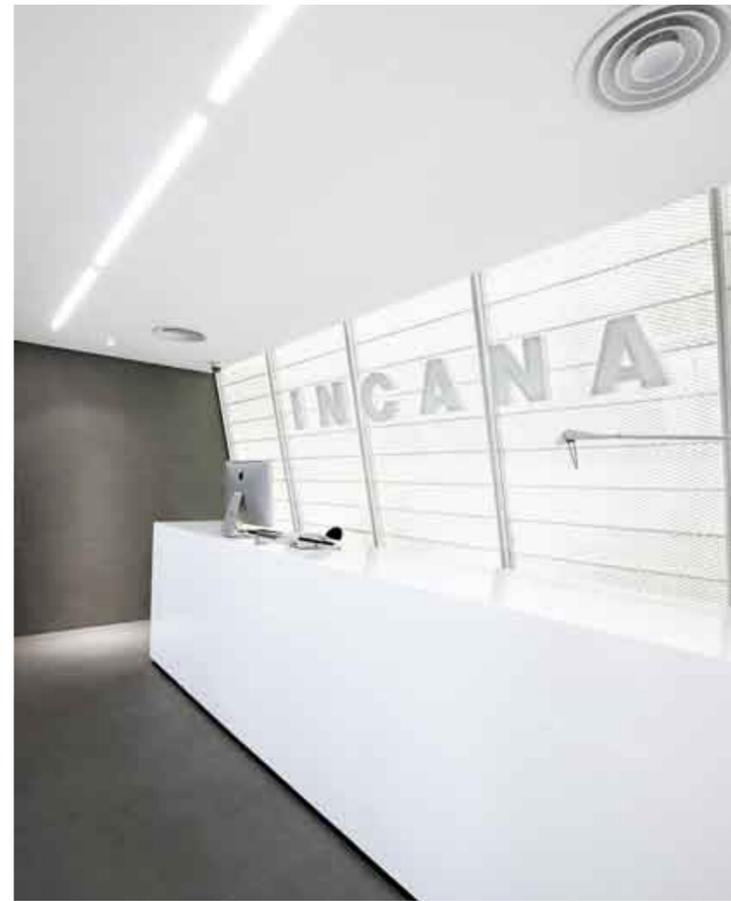
设计师：王文亮
 设计单位：汉诺森商业空间设计事务所
 项目地点：中国深圳
 建筑面积：750平方米
 摄影师：汉诺森设计机构

Incana is a newly established brand. As a member of Chinese enterprises in the transition from production-focused to brand-focused, Incana hopes to build an office space with International perspective, to accommodate agents and clients from both home and abroad and express the progressive image of the company.

As to the overall design of the space, we attached importance to expressing the image feeling that is brought by the space. At the cost of some work space, a long public corridor is created. As a transition space from outside to the interior of the company, it prepares people for the scene in the space. In the office space,

we use white metal mesh as a semi-closed partition, which brings bright and comfortable working environment in compact and rational layout.

As to the materials, we disagree with the practice of just piling up materials. We have tried for the first time to use back texture of cheap tiles, and through re-splicing, grinding and brushing, they reveal a kind of refined, orderly aesthetic feeling, which is warm and stylish. The connection between wall and white metal mesh adds unique pure, light atmosphere into the space.





平面图

西帷是一个全新成立的品牌。作为中国企业由生产向品牌化转变的一员，西帷希望建立起具有国际化视野的办公空间，来接待国内外的代理商和客户，传达其进步的企业形象。

空间的整体设计上，我们注重传达空间带来的品牌感受。通过“浪费”工作面积而换取的一条公共长廊，作为步入企业内部空间的过渡，提升人们的情感预期。进入办公空间，我们用白色铁网的半封闭隔断，在紧凑合理的规划中带来明净舒畅的工作氛围。

材质上我们反对堆砌，首次尝试利用廉价瓷砖的反面肌理通过重新拼接打磨、涂刷，显现出一种精致、有序的美感，温馨而时尚。墙面与白色金属网的连接呼应，为空间注入纯净而轻盈的独特气质。

